

# Descriptive transcript for BankSA balance Plan&Pay how to video.

Moderately upbeat music plays. A multicolored-blue-curved slide covers two-thirds of the screen, obscuring most of a birds-eye video of sushi platters. The video dynamically pans as the text 'Say hello to Plan and Pay' appears on the left side of the screen. White text reading 'Get on top of your credit card balance' flashes up before being replaced by 'By slicing it into bite-sized pieces.' The video of sushi platters is replaced by a close-up video of a woman using chopsticks to dip sushi into soy sauce.

New text swoops on top of the blue slide, reading 'Pay off your balance'. Three consecutive close-up videos of a large margherita pizzas sliced into multiple, smaller pieces replace the sushi. The text 'Over 3-36 months' appears on the screen.

A solid deep blue background swipes across the screen. Large, white text exclaims 'At a lower interest rate\*' before being replaced by the words 'Sound like a plan?'.

The blue background appears again. A smartphone appears on the right-hand side of the frame, filling up most of the height of the screen. The smartphone screen depicts the BankSA app.

Dynamically, the words '1. Go to your Account details page' flash up on the screen. A blue circular cursor appears, guiding you through the app.

First the cursor selects 'Amplify Visa' credit card, then the words '2. Select the blue balance banner' appear as the cursor completes this action. The Plan and Pay instalment plan page appears on screen, the words '3. Select your chosen balance and amount' appear.

The cursor selects 'Purchase Balance', and selects the 'change' button to specify the amount to charge to the instalment plan and the words '4. Pick a repayment schedule' appears as text.

The cursor scrolls through the monthly repayment options, confirms the 12-month plan and a confirmation sent screen appears. The text 'And that's it! You're done' flashes up.

The phone is replaced by a video of somebody making cookies. The words 'Have up to eight active Plan and Pay plans' appear.

Baked cookies are placed onto a tray as the text 'for both your balance and purchases' appears.

Everything is replaced by a large, deep blue background that reads 'Try Plan and Pay today.'

A white background slides across from screen left. The BankSA logo flashes in the centre of the screen. Small navy text at the base of the screen reads 'BankSA -A Division of Westpac Banking Corporation ABN 33 007 457 141 AFSL and Australian credit licence 233714.'

The moderately upbeat music ends.